

FAIR FIGHT

FELDMAN LOOKBOOK



LILLY LEDBETTER WAS THE ONLY FEMALE NIGHT SUPERVISOR AT THE GOODYEAR TIRE FACTORY WHERE SHE ENDURED A MISERABLE JOB AND SACRIFICED FAMILY LIFE IN EXCHANGE FOR THE BEST PAYING JOB IN THE COUNTY.

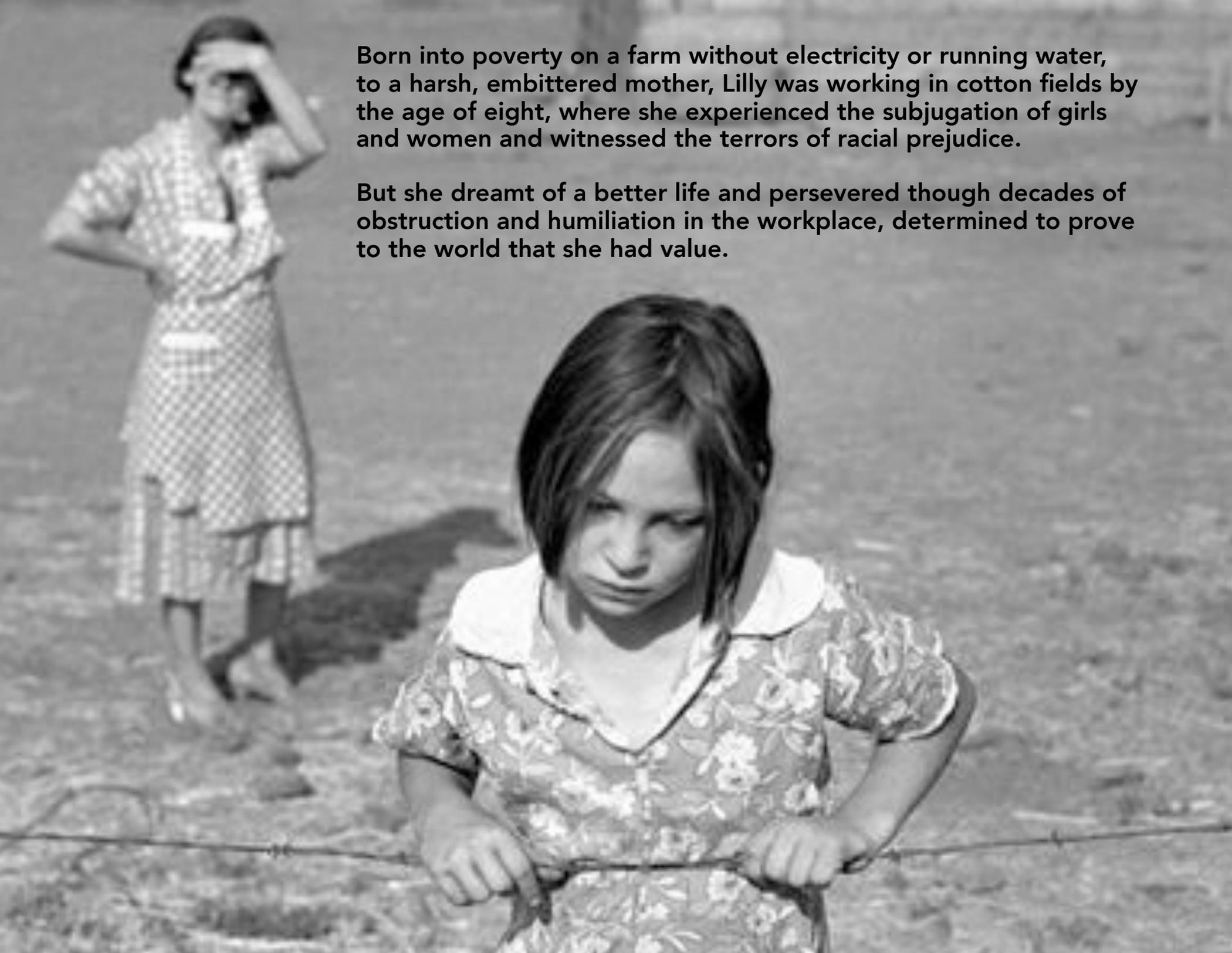
**AFTER 20 YEARS SHE DISCOVERED THAT SHE WAS BEING PAID HALF
OF WHAT HER CO-WORKERS EARNED FOR ONE REASON ONLY - HER GENDER.**



THIS IS THE STORY OF HER JOURNEY TO RIGHT THAT WRONG.



ALABAMA. A place of contrasts - where astounding natural beauty is juxtaposed with unconscionable human brutality - setting the themes for FAIR FIGHT.



Born into poverty on a farm without electricity or running water, to a harsh, embittered mother, Lilly was working in cotton fields by the age of eight, where she experienced the subjugation of girls and women and witnessed the terrors of racial prejudice.

But she dreamt of a better life and persevered though decades of obstruction and humiliation in the workplace, determined to prove to the world that she had value.

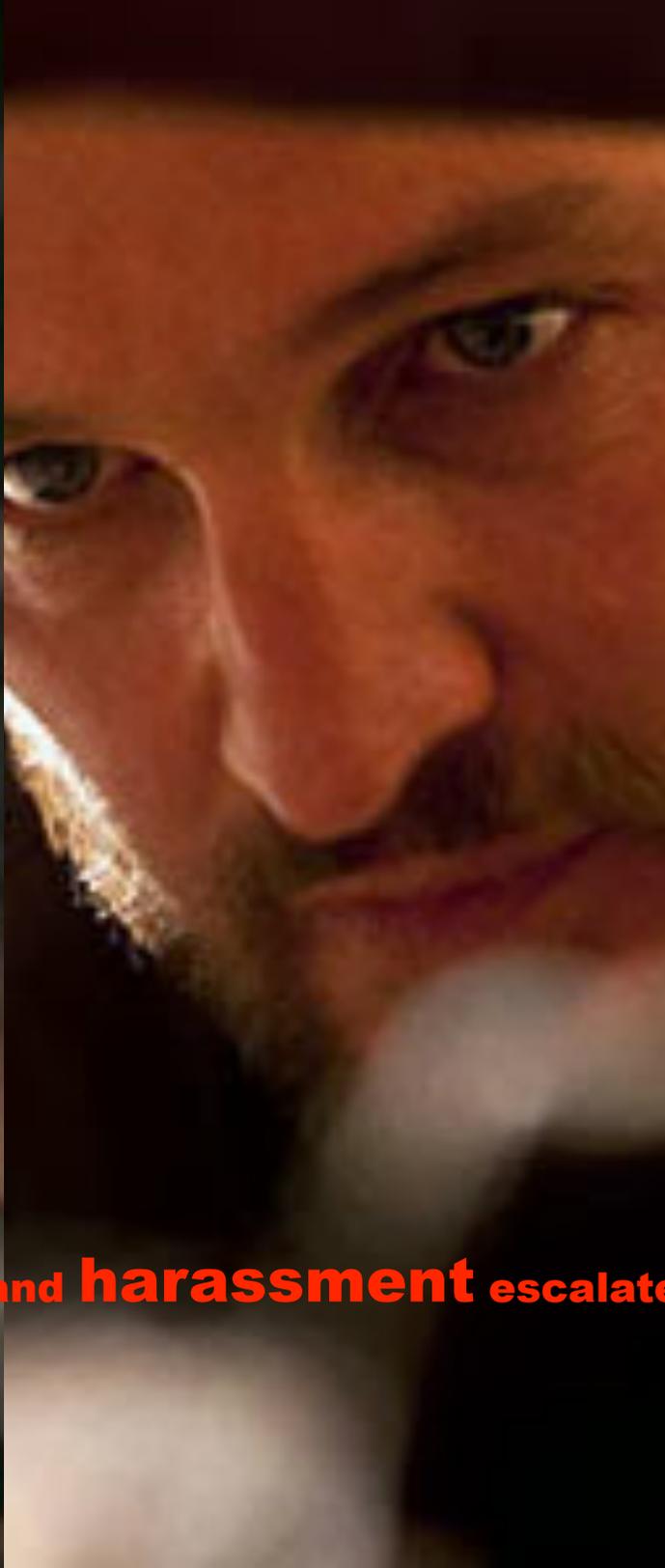


The film zeroes in on the period of time as this hardworking, uneducated factory worker transforms from a woman with a legitimate grievance into the "face and voice" of a social movement - becoming a true American hero.

Her personal journey is equally challenging - desperate to prove her worth and make peace within herself.

Lilly is the only woman accepted into the supervisor program. Though she excels at her job, the men despise her and thwart her success.



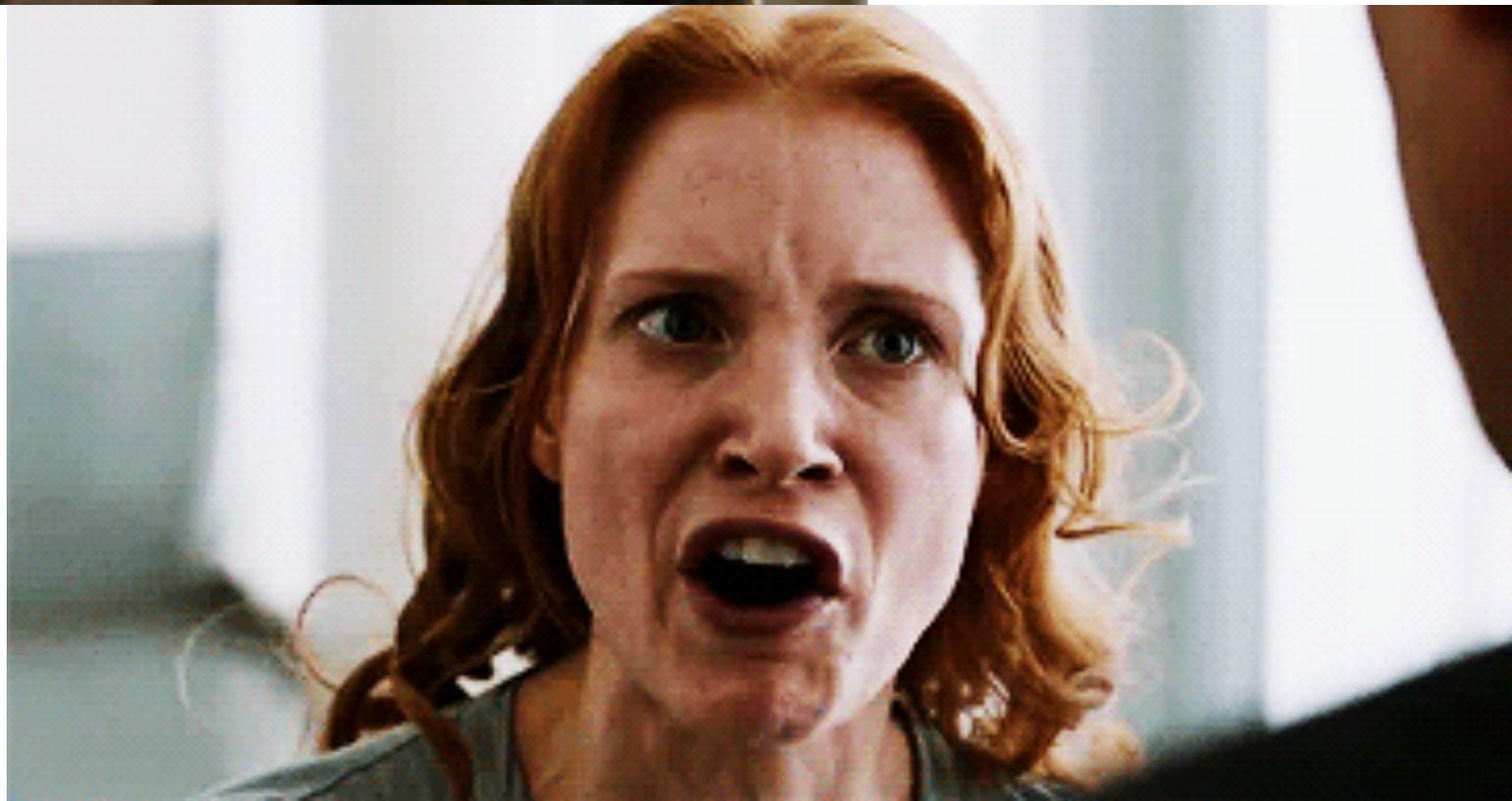


Pranks, intimidation, and **harassment** escalate into **VIOLENCE.**



Managing family life is rough when mom works at night and her children suffer -

- but Lilly won't let anything jeopardize the best paycheck in the county.



There are consequences - as time marches on.



Lilly discovers the company's been cheating her.



A woman with reddish-brown hair is shown in profile, looking out a window. The background is blurred, showing a window with a white frame and a view of a building with red and white stripes. The lighting is soft, highlighting the woman's face and hair.

**She trusts
the legal
system to
defend and
protect her,
naive of the
wrath these
claims will
ignite.**



From corporate bureaucrats to political henchmen -



- unscrupulous forces will do anything to silence her!



Undeterred by continued personal peril and multiple legal failures, Lilly pins her hopes on the American Dream.

She now understands that her fight for fairness is not personal but political.





She learns about activism and finds meaning in advocating for others.





**Her story resonates
with the nation.**



**THE LILLY LEDBETTER FAIR PAY ACT
is the first piece of legislation
President Obama signs.**

Finally unburdened, Lilly is able to reconcile the mistakes of her past - becoming the woman she's always envisioned.



LEDBETTER

Director's Statement:

RACHEL FELDMAN

I'm captivated by Lilly's story for many reasons:

A CHARACTER who battles David & Goliath oppressions and then prevails, celebrates the narrative of how one extraordinary person can make a difference.

A WOMAN from a time and place that ruled with tyranny, who dreams of a better life, then transforms herself and those around her, inspires others to have hope for change.

A GREAT MOVIE that entertains while it enlightens can ignite cultural change. FAIR FIGHT can be a catalyst that propels gender equity to a tipping point, an emotionally gripping political thriller *and* a perfect film for this moment.

Whistle-blowers. Truth-tellers. Underdogs. I've always loved movies about tenacious fighters whether their battles be political or personal. FAIR FIGHT is a story about justice and the remarkable woman who would stop at nothing until the world noticed.

VISUAL TONE:

Act One opens with “you are there”, kinetic energy where you will feel “inside the action”. The Goodyear Factory is a frightening inferno with danger lurking around every corner. Shot hand held, with long lenses/shallow depth of field, foreground obstructions, chiaroscuro lighting and fast-paced editing - the First Act of FAIR FIGHT sets the tone as an anxiety-filled suspense drama that keeps you on the edge of your seat.

As Lilly enters new arenas, with formidable, high-powered enemies, camera movement calms and framing/compositional design becomes more elegant/classical in the courtroom-heavy Second Act. Sustained masters featuring taut blocking, intercut with juxtapositions of radical angles and focal length variations, telegraph foreboding and isolation.

The Third Act features several high-stakes, action-packed sequences employing steadicam, camera cars, and crane-work, highlighting the muscular danger that threatens to vanquish her. Finally, wide-open vistas, magical lighting, and heroic angles are the hallmarks of the final sequences, illuminating a sense of hope and triumph.

Films that illuminate social issues, told from deeply personal perspectives, often resonate within our culture, becoming successful at award season and at the box office.





A hulu ORIGINAL

THE HANDMAID'S TALE

We are in a time that
needs women who
RESIST
INSIST
PERSIST
& ENLIST.



Wonder Woman

JUNE 2

SEE IT IN REAL D 3D AND IMAX 3D

Lilly Ledbetter is a
true life HEROINE.

FAIR FIGHT is the
perfect movie for this
moment.



INSPIRATIONS/COMPARABLES/ANTECEDENTS:

Films that weave personal stories inside taut dramas and political thrillers.

ARGO 2012 - 7 Academy Award nominations - 3 WINS

A political thriller about the escape of CIA operatives after Iranian activists storm the US Embassy in Tehran.

MICHAEL CLAYTON - 2007 7 Academy Award nominations - 1 WIN

A lawyer copes with a colleague's mental breakdown due to the corruption surrounding a client's case dealing with toxic effects of agrochemicals.

ERIN BROCKOVICH 2000 5 Academy Award nominations - 1 WIN

A true story about a legal clerk who was instrumental in building a strong environmental case against the Pacific Gas and Electric Company for poisoned drinking water.

THE INSIDER 1999 7 Academy Award nominations

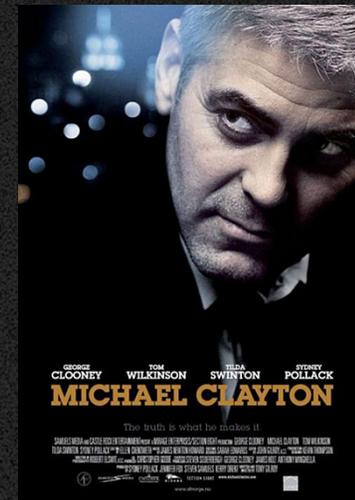
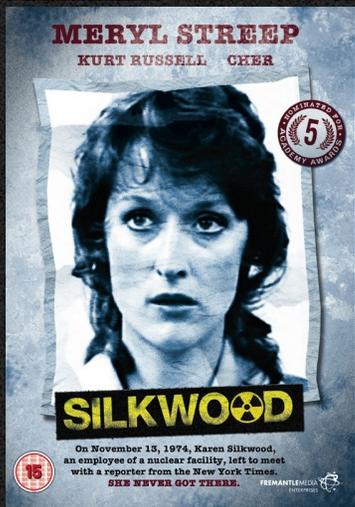
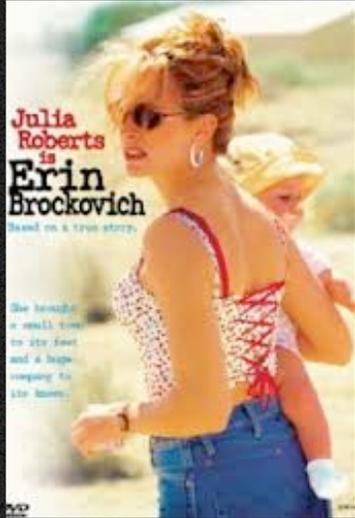
Based on the true story of a 60 Minutes segment about the tobacco industry whistleblower who told the truth about nicotine addiction.

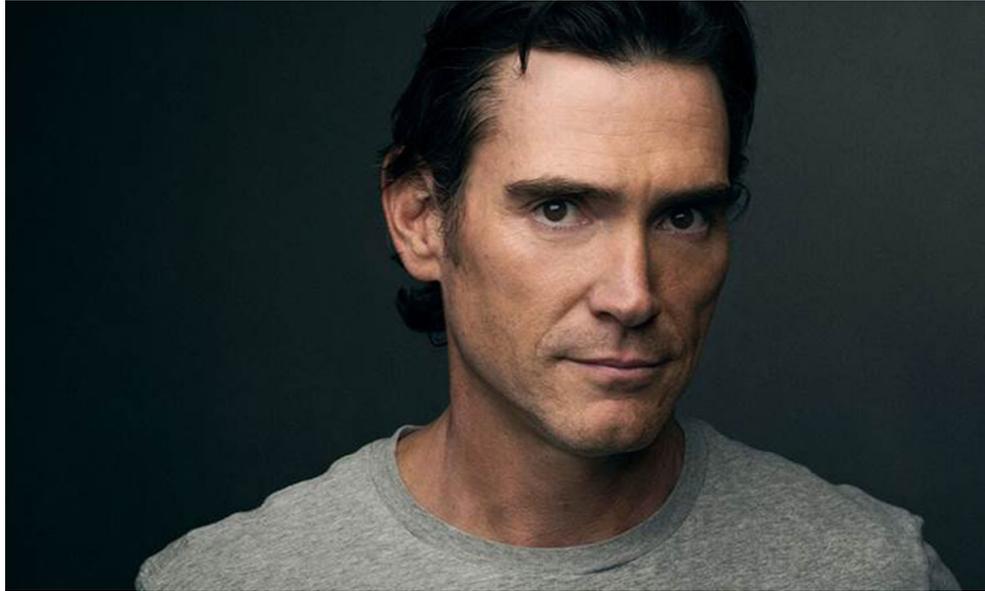
SILKWOOD 1983 5 Academy Award nominations

The true story of nuclear power plant worker Karen Silkwood who raised awareness of violations that exposed employees to high levels of radiation, despite the personal cost.

ALL THE PRESIDENT'S MEN 1976 8 Academy Award nominations - 4 WINS

Two journalists investigating the Watergate scandal for The Washington Post.

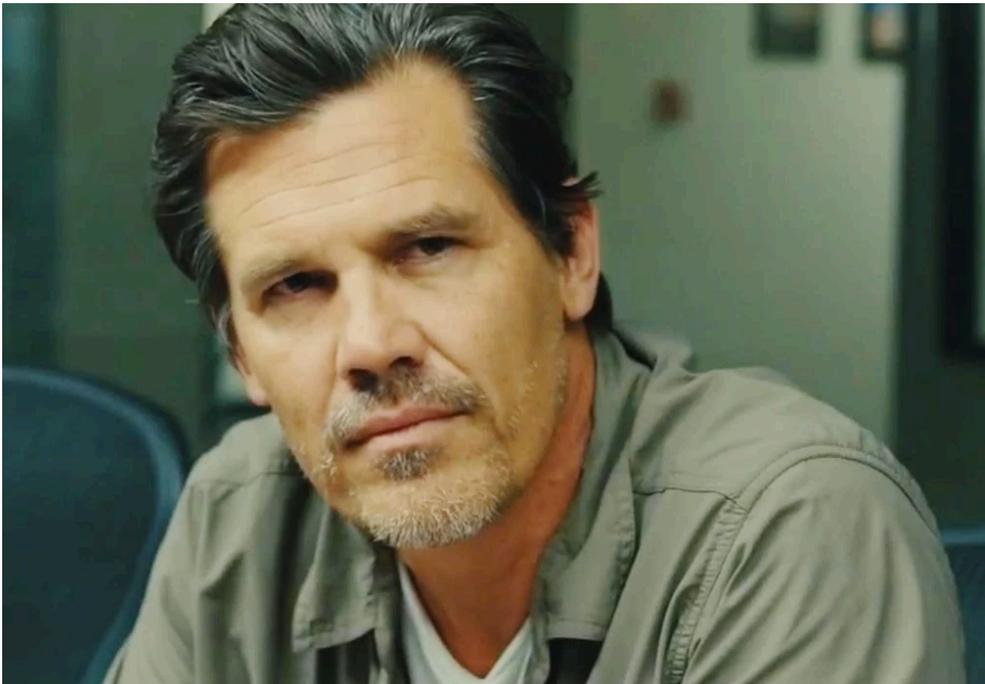




Casting possibilities for CHARLES LEDBETTER whose faith and politics are challenged by his wife's struggle.

FAIR FIGHT is also a love story of a marriage and a family. Charles is the romantic center of the film.

Billy Crudup
Josh Brolin
Josh Lucas



Casting possibilities for JON GOLDFARB

A civil rights lawyer from Montgomery Alabama, Jon is the first person, other than Charles, to appreciate Lilly's quick mind and tenacious spirit. Jon helps to create Lilly's political narrative, as well as her legal strategies, enabling her to reach her full potential. It's a deep, unexpected friendship with Pygmalion overtones.

Mark Cross
Jason Bateman
Kyle Chandler





DOUBLE NICKEL ENTERTAINMENT PRODUCERS

Jenette Kahn & Adam Richman

Double Nickel Entertainment is a production company specializing in the creation of motion picture and television content for exploitation and distribution around the world.

The company is headed by **Jenette Kahn**, former longtime President and Editor-in-Chief of Time Warner's DC Comics division, the largest English language publisher of comic books in the world and home to such iconic characters as Superman, Batman, and Wonder Woman, and **Adam Richman**, former Senior Vice President of Production and Development for Motion Picture Corporation of America.

Ms. Kahn brings with her an extraordinary track record of building a hugely successful company, launching multiple new properties, and leveraging them into immensely profitable films, while Mr. Richman brings an intimate knowledge of both the creative and financial sides of the industry with extensive hands-on experience in the areas of marketing and domestic/international distribution. Double Nickel has over fifteen projects in various stages of development, production and release.



RACHEL FELDMAN

DIRECTOR / WRITER

FAIR FIGHT is my passion project, the nexus of my professional, personal, and political life. I'm delighted to have been awarded both the 2017 Ravenal Foundation Directing grant and The Athena List Screenwriting Award for this film.

As an accomplished director, with 25 years experience directing movies and episodic television, I'm honored to have collaborated on more than 60 hours of dramatic film with our industry's top producers, actors, and technicians for ABC, CBS, NBC, FOX, CW, HBO, Lifetime, Disney, HBO, and Nickelodeon. I recently completed HERE NOW starring Amy Brenneman.

As a screenwriter, my 2017 WGA Best Spec Pilot, KINKS is being produced with eOne Television. I've written numerous movies for Lifetime, SyFy, and Freeform and sold screenplays to Dean Devlin, Jon Avnet, Ridley Scott, and Jodie Foster.

Championing other women filmmakers is important to me. I've taught directing in the Masters program at USC, chaired the Women's Steering Committee at the DGA, and am a frequent speaker and journalist regarding gender equity in Hollywood.

My career began as a child actor, later I became a pre-viz consultant for directors on studio pictures. I hold an MFA from NYU in directing and a BA from Sarah Lawrence College. Originally from the Bronx, I live in Hollywood with my husband and children.



CONTACT:

Double Nickel Entertainment
Producers
Jenette Kahn & Adam Richman
646-435-4329

Rachel Feldman - Director / Writer
323 965 8500 / 323 314 2343
rachel_feldman@me.com